MEETING NOTES: State Emblems Redesign Commission: Dec. 15 Mtg.

Friday, Dec. 15, 2023 1-5pm [Meeting was held hybrid (in-person, with a Zoom link available)]

Location:

Room 1200, Minnesota Senate Building 95 University Ave W, St. Paul, MN 55155

AGENDA

- Call to Order / Welcome
 - Chair Fitch called the meeting to order at 1:03 pm
- Roll Call / Attendance
 - Lindsey Dyer conducted attendance:
 - 12/13 voting SERC members present (not present: President Robert 'Deuce' Larsen)
 - 2/4 ex officio SERC members present (not present: Senator Steve Drazkowski, Representative Bjorn Olson)
- Adoption of Agenda
 - Motion to approve the agenda was made by Whitworth; seconded by Mazone
 - No discussion; agenda was approved
- Updates from Chair/Vice Chair
 - Chair Fitch addressed meeting protocol and requested that members speak one at a time, when recognized by the Chair.
 - Chair Fitch reviewed the flag design revision work since the previous meeting to alleviate some confusion:
 - At the end of the Dec. 12 meeting, the commission agreed to collaborate with select designers who have been contributing their expertise and ideas
 - Tyler and Jenae Michaletz began working on design revisions based on commission feedback and their own expertise
 - Brian Charm and Ted Kaye were also engaged to inform on the designs and suggested revisions
 - Chair Fitch compiled a powerpoint of the flag design variations that were discussed in the previous meeting so that the commission would have, as a reference tool, a complete compilation of the variants as a result of the previous conversation
 - Budget update (MNHS)
 - David Kelliher, MNHS, provided a budget update
 - Intellectual property review (requested by Wittnebel)

- David Kelliher, MNHS, provided an update on the ongoing conversation with the Office of the Attorney General
- Review adopted seal with incorporated changes
 - Chair Fitch presented an updated version of the adopted seal design
- Flag finalist design review / working session
 - Chair Fitch presented an overview of the design variations (reference attachment: 2023_12_15_SERC_Finalist_Variations)
 - Presentation by Tyler and Jenae Michaletz
 - The Michaletz team presented on flag refinements (reference attachment: 2023_12_15_SERC_Flag_Refinement_Michaletz)
 - Buck made a motion to vote by paper ballot for one "column," each column representing one of the three final design concepts; the two flag design concepts with the highest vote will continue to be considered
 - The motion was seconded by Bennett McGinty
 - Motion passed via voice vote; unanimously in favor
 - Results from paper ballot:
 - F1953 (Column 1): 7 votes
 - F944 (Column 2): 3 votes
 - F2100 (Column 3): 2 votes
 - *F1953 and F944 advanced for further consideration*
 - Wittnebel made a motion to vote by paper ballot for one design; the one flag concept with the highest vote will move forward
 - The motion was seconded by McKenzie
 - Motion passed via voice vote; unanimously in favor
 - Results from paper ballot:
 - F1953: 10 votes
 - F944: 2 votes
 - F1953 advanced for further consideration
 - Chair Fitch presented design variation for F1953, which included an asymmetrical iteration on the state of Minnesota border design
 - Commission members thanked Chair Fitch for the design concepts and requested time to think about the design iterations
 - The commission further discussed color variations and star variations; there was a consensus that the star should not be gold
- Future meetings and next steps
 - MNHS provided a brief update on the SERC Final Report
 - MNHS discussed the next meeting, scheduled for Dec. 19; it was determined that we would hold this meeting in person, location TBD
- Adjourn (by 5pm)
 - Chair Fitch adjourned the meeting at 4:56 pm

Attachments:

- 2023_12_15_SERC_Finalist_Variations
 2023_12_15_SERC_Flag_Refinement_Michaletz