MEETING NOTES: State Emblems Redesign Commission: Nov. 7 Mtg.
Tuesday, Nov. 7, 2023
9:00-10:30am
[Meeting was held virtually]

AGENDA

- Call to Order
  - Chair Fitch called the meeting to order at 9:01 am
- Roll Call / Attendance
  - Lindsey Dyer conducted attendance:
    - 11/13 voting SERC members present (not present: Shelley Buck, President Robert ‘Deuce’ Larsen)
    - 4/4 ex officio SERC members present
- Adoption of Agenda
  - Motion to approve the agenda was made by Mazone; seconded by Whitworth
    - No discussion; agenda was approved
- Updates from Chair/Vice Chair
  - Chair Fitch provided an update on his recent conversation with Lee Harold, specifically regarding flag colors (PMS and swatch options) and materials; Chair has ordered swatches to help inform the Nov. 21 meeting
- Update on submissions and PR/media
  - MNHS shared that the final submission count will be shared next week to account for remaining mailed-in submissions to be tracked and counted; media continues to be strong across the state, a news release will follow (with the flag/seal submissions public website) within 1-2 days
- Review Flag and Seal submission websites
  - Discuss process for selecting / organizing submissions
    - Chair Fitch provided an overview of the submissions, stating that a few dozen submissions contained personal information that will need to be removed prior to sharing with the public; this is expected to resolve within 24 hours
      - Commission member Wittnebel was thanked for identifying the issue and providing MNHS with a list of affected submissions
    - MNHS shared the flag and seal submission website, forms, and documents to assist Commission members in selecting (up to) 25 designs each for the flag and the seal
      - Due to the issue of removing personal information from submissions, the unique identifying number will change when the affected submissions have been corrected
    - Commission members expressed thanks and excitement about the websites and recognized MNHS for their work
MNHS shared that the top designs will be aggregated into an updated website that will feature only the top selections; this updated set will also be printed for use in the Nov. 21 in-person meeting

- Ex-officio members were encouraged to participate in selecting top designs, though their selections would not be part of the aggregate list

Commission members expressed an interest in having a general discussion about design themes at the Nov. 14 meeting to help advise the selection process

- Specialist testimony (TBD)
  - There was not a specialist present for testimony for the 11/7 SERC Mtg.
  - Lee Herold was invited to testify during the Nov. 21 in-person meeting
  - Commission members shared additional experts that may be useful moving forward

- Meetings and next steps
  - Chair Fitch walked through some logistics for the Nov. 21 in-person meeting; MNHS followed up with a general overview of the Senate Hearing Room 1200 and the general facilities (including an overview of parking options)
  - Update on in-person meetings
    - Nov. 21: 1-5pm and 5-9pm (as needed)
    - Dec. 12: 1-5pm and 5-9pm (as needed)
    - Dec. 15: 1-5pm (as needed) [TBD Virtual or in person]

- Adjourn
  - Chair Fitch adjourned the meeting at 9:54am