MEETING NOTES: State Emblems Redesign Commission: Nov. 7 Mtg.

Tuesday, Nov. 7, 2023 9:00-10:30am [Meeting was held virtually]

AGENDA

- Call to Order
 - Chair Fitch called the meeting to order at 9:01 am
- Roll Call / Attendance
 - Lindsey Dyer conducted attendance:
 - 11/13 voting SERC members present (not present: Shelley Buck, President Robert 'Deuce' Larsen)
 - 4/4 ex officio SERC members present
- Adoption of Agenda
 - Motion to approve the agenda was made by Mazone; seconded by Whitworth
 - No discussion; agenda was approved
- Updates from Chair/Vice Chair
 - Chair Fitch provided an update on his recent conversation with Lee Harold, specifically regarding flag colors (PMS and swatch options) and materials; Chair has ordered swatches to help inform the Nov. 21 meeting
- Update on submissions and PR/media
 - MNHS shared that the final submission count will be shared next week to account for remaining mailed-in submissions to be tracked and counted; media continues to be strong across the state, a news release will follow (with the flag/seal submissions public website) within 1-2 days
- Review Flag and Seal submission websites
 - Discuss process for selecting / organizing submissions
 - Chair Fitch provided an overview of the submissions, stating that a few dozen submissions contained personal information that will need to be removed prior to sharing with the public; this is expected to resolve within 24 hours
 - Commission member Wittnebel was thanked for identifying the issue and providing MNHS with a list of affected submissions
 - MNHS shared the flag and seal submission website, forms, and documents to assist Commission members in selecting (up to) 25 designs each for the flag and the seal
 - Due to the issue of removing personal information from submissions, the unique identifying number will change when the affected submissions have been corrected
 - Commission members expressed thanks and excitement about the websites and recognized MNHS for their work

- MNHS shared that the top designs will be aggregated into an updated website that will feature only the top selections; this updated set will also be printed for use in the Nov. 21 in-person meeting
 - Ex-officio members were encouraged to participate in selecting top designs, though their selections would not be part of the aggregate list
- Commission members expressed an interest in having a general discussion about design themes at the Nov. 14 meeting to help advise the selection process
- Specialist testimony (TBD)
 - There was not a specialist present for testimony for the 11/7 SERC Mtg.
 - Lee Herold was invited to testify during the Nov. 21 in-person meeting
 - Commission members shared additional experts that may be useful moving forward
- Meetings and next steps
 - Chair Fitch walked through some logistics for the Nov. 21 in-person meeting; MNHS followed up with a general overview of the Senate Hearing Room 1200 and the general facilities (including an overview of parking options)
 - Update on in-person meetings
 - Nov. 21: 1-5pm and 5-9pm (as needed)
 - Dec. 12: 1-5pm and 5-9pm (as needed)
 - Dec. 15: 1-5pm (as needed) [TBD Virtual or in person]
- Adjourn
 - Chair Fitch adjourned the meeting at 9:54am