AGENDA

- Call to Order
  - Chair Fitch called the meeting to order at 9:02 am
- Roll Call / Attendance
  - Lindsey Dyer conducted attendance:
    - 12/13 voting SERC members present (not present: President Robert ‘Deuce’ Larsen)
    - 3/4 ex officio SERC members present (not present: Senator Steve Drazkowski)
- Adoption of Agenda
  - Motion to approve the agenda was made by Whitworth; seconded by McKenzie
    - No discussion; agenda was approved
- Updates from Chair/Vice Chair
  - Chair Fitch shared that approximately 2,600 entries were received (85% flags and 15% seals) and expressed gratitude for all who have participated:
    - “Thank you, Minnesota! Your entries are creative, vibrant, colorful, and show the many attributes of our amazing state. You have given us a great starting point as we embark on the next phase of our process. Thank you for all of the work that you have put into your submissions!!”
  - MNHS shared a series of seals that represent the various city, county, and tribal governments, and other agencies in Minnesota; document will be shared with the Commission as a reference for the seal design process
  - MNHS shared an update on the SERC budget ($35,000)
    - A good portion of the budget is directed toward staffing costs
    - There will be limited funds available for printing and further administrative costs
- Update on submissions and PR/media
  - MNHS shared that there were several last-minute interview requests; there was a good amount of media coverage in the final rush
  - Chair Fitch and Vice Chair Gaul were thanked for their interviews in the final days before submission closed
- Timeline for selection process
  - Review and approval of updated DRAFT SERC Meeting and Process Timeline (attachment)
Chair Fitch shared an updated DRAFT of the timeline, highlighting the public input process updates

Commission members were overall in favor of the updated timeline; there was discussion to clarify that submission names were not used (only specific identifying numbers) and to clarify that the Commission would receive the statements that related to the submissions

Motion to approve the timeline was made by Mazone; seconded by Jackson

No discussion; timeline was approved

Specialist testimony (TBD)

Ted Kaye from the North American Vexillological Association (NAVA) joined as a specialist to present an overview of how to choose a flag design and offer tangible considerations during the selection process

Kaye’s presentation slides (available on the SERC website) was a basic primer on flag design and focused on themes of simplicity and recognizability

Commission members followed with a brief discussion about the presentation

- There was a question about color-blind considerations for shades and designs

Meetings and next steps: update on in-person meetings

- Nov. 21: 1-5pm and 5-9pm (as needed)
  - Location: St. Paul, MN (meeting room TBD)
- Dec. 12: 1-5pm and 5-9pm (as needed)
  - Location: St. Paul, MN (meeting room TBD)
- Dec. 15: 1-5pm (as needed)
  - Location: Virtual or in-person [TBD]

Adjourn

Chair Fitch adjourned the meeting at 10:33am

Attachments:

- DRAFT: SERC Meeting and Process Timeline (Updated)