

MEETING NOTES: State Emblems Redesign Commission: Kick-off Meeting

Tuesday, Sept. 5, 2023

10:30am-noon

[meeting was held virtually]

AGENDA

- Call to Order
- Roll Call / Introductions of members and staff
 - *Lindsey Dyer conducted roll call - 12/12 voting members present; 4 out of 4 ex officio members present*
 - *Convener Shelley Buck invited Commission members and staff to introduce themselves, their appointment on the SERC, and what they are looking forward to with this SERC process*
- Adoption of Agenda
 - *No discussion; agenda was approved*
- Review of Legislation creating the Commission
 - *Matt Gehring shared the background of the legislation and walked through the text of the bill*
 - Commission membership
 - *13 voting members; 4 non-voting members*
 - Commission duties
 - *January 1, 2024 - deadline for completion of work*
- Discussion of Commission's work
 - Discuss meeting schedule and future meeting topics
 - *Commission members discussed weekly vs. bi-monthly meetings; settled on establishing weekly meetings to start*
 - *Discussed the possibility of committees*
 - *Commission members expressed concern over the tight timeline; strong interest in ensuring quality of work; commitment to ensuring public input is successful*
 - Roadmap of dates/tasks/goals for the Commission
 - *There was an interest in understanding the processes that other states experienced with their flag redesigns; history of the flag, potential of a guest speaker at future meeting*
 - Designing a plan for public input
 - *Commission members again stressed the importance of ensuring public input at the front end (soliciting designs), and back end (choosing a design/finalist) of the process*
 - *Outreach plans were discussed (collaborations with the public library system, inter-faith communities, and general SERC outreach by Commission members)*

- *A creative brief was suggested so that goals and parameters are clearly articulated from the start; emphasis on communicating deadlines to the public to ensure time for input*
- Election of Chair and Vice Chair
 - *Luis Fitch was nominated and voted in as Chair*
 - *Dr. Anita Gaul was nominated and voted in as Vice Chair*
- Other logistics for Commission members
 - *MNHS staff requested that Commission members complete any remaining paperwork (notice of appointment, oath of office form) as quickly as practical*
- Adjourn