



Minnesota State Emblems Redesign Commission Design Submission Rules

THE STATE EMBLEMS REDESIGN COMMISSION FLAG AND SEAL DESIGN SUBMISSION (the “SUBMISSION”) is administered by the State Emblems Redesign Commission hosted at Minnesota Historical Society (“Commission”); 345 W Kellogg Boulevard, St. Paul, MN 55102.

TERMS: The Submission is an opportunity to present visual design(s) for consideration by the State Emblems Redesign Commission for use as

- (i) the new State Seal of Minnesota and/or
- (ii) the new State Flag of Minnesota.

Five [5] submissions will be selected for final consideration by the Commission; in Commission’s sole discretion, one [1] design (or a modified version) from the five [5] final submissions will be selected to have the submission utilized as the basis for the new State Seal of Minnesota and one [1] design will be have their submission utilized as the basis for the new State Flag of Minnesota.

Eligible Participants will not be compensated for entries.

HOW TO SUBMIT YOUR DESIGN:

ELIGIBILITY: Each participant must be 18 years of age or older at time of entry. Submissions by those under 18 years of age will be accepted when submitted by a parent/legal guardian. Void where prohibited by law. Individuals who meet the requirements are referred to herein as “Eligible Participants.”

The following persons are not eligible for the Submission:

- Persons who are members of the State Emblems Redesign Commission
- Immediate family, and persons living in the same household as members of the State Emblems Redesign Commission.

SUBMISSION GUIDELINES AND DEADLINE:

Eligible Participants must submit entries online at the SERC website www.mnhs.org/serc or via US Mail.

Entries must be submitted or postmarked by Monday, October 30th, 2023 at 11:59 p.m. Central Time.

Electronic submissions are strongly encouraged. Electronic submission forms can be found on the SERC website at: <https://www3.mnhs.org/serc>

Eligible Participants may submit **up to 3 entries for flag and up to 3 for seal.**

Mailed submissions can be addressed to:
Minnesota State Emblems Redesign Commission
C/O Minnesota Historical Society ATTN: Lindsey Dyer
345 W Kellogg Blvd
Saint Paul, MN 55102-1906

Mailed submission materials will not be returned.

SUBMISSIONS MUST INCLUDE:

- Eligible Participant's name, mailing address, email, and phone number.
- Digital file of design in JPG or PNG format no larger than 5MB or, for mail submissions, a design for a new state flag or state seal no larger than 8 ½ X 11 inches.
- A brief statement on the rationale for design, explaining the design choices, highlighting how they meet the project objectives and represent Minnesota
- A very brief statement, no more than 100 words, on Eligible Participant's connection to Minnesota

Flag Design Submissions **must:**

- Meet design criteria from the Commission's approved [Design Brief](#)

Seal Design Submissions **must:**

- Meet design criteria from the Commission's approved [Design Brief](#)

Flag Submissions **must not:**

- Contain any obscene or profane wording or imagery. Such entries will be disqualified and discarded
- Symbols, emblems, or likenesses that represent only a single community or person, regardless of whether real or stylized.

Seal Design Submissions **must not:**

- Contain any obscene or profane wording or imagery. Such entries will be disqualified and discarded.
- Symbols, emblems, or likenesses that represent only a single community or person, regardless of whether real or stylized.

SELECTION AND NOTIFICATION OF FINALISTS:

Every eligible entry will be reviewed by the SERC review team.

Submissions will be evaluated on the following criteria:

- Ability to reflect, in the proposed design, Minnesota's shared history, resources, and diverse cultural communities
- Ability to meet the Commission's design objectives (as outlined in the SERC Design brief)
- Ability to gain support from the state's residents and elected officials

Finalists will be notified by email.

ARTIFICIAL INTELLIGENCE

Because of the uncertainty surrounding copyright of designs generated by Artificial Intelligence (AI), the Commission will not be accepting AI-generated submissions.

GRANT OF RIGHTS: Upon submission of Eligible Participant's entry form, in consideration for the opportunity to participate in the Minnesota State Emblems Redesign competition, each Eligible Participant understands and agrees that upon submission to the Commission that all entries and submissions shall become the sole property of the State of Minnesota and will not be returned to the participant.

By entering the Submission, each Eligible Participant affirms that the design is an original work designed by the Eligible Participant (or their child/children/ward); has not been copied from others or from previous designs, including their own; and does not violate the intellectual property rights of any other person or entity. Each Eligible Participant understands that any plagiarized works, if discovered, will be disqualified.

Each Eligible Participant and their entries will be bound by the applicable privacy policies of [Minnesota Historical Society](#) and the [State of Minnesota](#). Each Eligible Participant agrees that the name of the winning participant will be announced to the public.

GENERAL: By participating in this Submission, each Eligible Participant agrees to be bound by these Official Rules and to the decisions of the Commission which are final and binding on all matters relating to the Submission. The State of Minnesota, Minnesota Historical Society, the commission, and related organizations, their agents and employees have no liability whatsoever for any injuries, losses, or damages of any kind which result from the Commission's selection process or by participation in the Submission.

NO FEE IS REQUIRED; NO PURCHASE NECESSARY TO ENTER OR ADVANCE TO THE FINAL ROUND. Eligible Participants will not be compensated nor rewarded for their entries other than as specifically stated herein.